

# 62nd Anniversary Furniture Sale

The Greatest Sale in the History of the Furniture Business Saves You From 20 Per Cent. to 33 Per Cent.

The enthusiastic crowds in our three great stores have broken all records. The unprecedented bargains in the face of the recent advances in wholesale prices have filled our stores to capacity with eager buyers. Hundreds of new bargains—carloads delayed by the storm—have been added to this sale.

Perhaps never again will good furniture be offered at such low prices.

If you intend buying furniture this year—**BUY NOW.**

\$1,087,000 of High Grade Furniture and Rugs for \$823,000—36 great departments, each offering its share of sale specials—1,697 Period Suits for Bedroom, Dining Room and Living Room—22,876 single pieces are included—The pictures show but a few of the thousands of bargains we have to offer.

## Anniversary Special

White Enamel Bed. Reg. Price \$16.50



12.98

Cash or Credit

Heavy continuous posts, best baked White Enamel. All sizes.

\$42.75 Enamel.....	\$26.24
37.50 Brass.....	29.49
49.50 Ivory Wood.....	39.50
49.00 Ivory Wood.....	29.49
110.00 Mahogany.....	89.67

## Anniversary Sale of Bed Room Suits



Ivory Adam Bed Room Suit (Four Pieces)

Regular Price \$225  
**198.79**  
Pay for This Suit \$2.75 Weekly  
Cash or Credit

### 274 Other Bed Room Suits (Prices Quoted for 4 Pieces.)

\$460 Mahogany Colonial.....	\$389.50	\$715 American Walnut Queen Anne.....	\$640.00
\$485 Mahogany Queen Anne.....	395.49	\$841 Mahogany Hepplewhite.....	757.47
\$695 Ivory Louis XVI.....	589.00	\$1025 Mahogany Chippendale.....	949.74
\$675 Mahogany Queen Anne.....	599.50	\$1479 Mahogany Louis XVI.....	1,248.00

## Anniversary Sale of Dining Room Suits



Jacobean Oak Dining Room Suit (Four Pieces)

Regular Price \$377.50  
**249.97**  
Pay for This Suit \$3.50 Weekly  
Cash or Credit

### 367 Other Dining Room Suits (Prices Quoted for 4 Pieces.)

\$416 Jacobean Oak Adam.....	\$349.50	\$844 Mahogany Chippendale.....	\$749.47
\$480 American Walnut Queen Anne.....	387.50	\$922 Mahogany Queen Anne.....	838.98
\$625 Mahogany Adam.....	498.50	\$1325 Mahogany Hepplewhite.....	1,229.00
\$615 Genuine Oak Colonial.....	520.00	\$1652 Walnut Hepplewhite.....	1,498.00

## Anniversary Specials!

Open an Account  
With Any Sale Articles or Include  
Them in Your Outfit Without  
Any Extra Charges.



Sale of Dinner Sets

All Perfect—No Seconds

44-Piece Dinner Sets 6.50 | 95-Piece Dinner Sets 12.49

95-Piece Dinner Sets 29.95

Cash or Credit

Other Special Dinner Sets Up to 42.95

## Sale of Baby Carriages

22.50

Cash or Credit

Sanitary upholstery; large tubular rubber.

Other Carriages at \$29.95, \$37.95 and \$45.75



Sanitary Refrigerators

Lift Top White Enamel

12.98

Cash or Credit

This sale includes others at \$15.50, \$25.50 and \$37.50



Bread Box

Heavy Quality 1.69



Corn Broom

69c



Aluminum 1-4 Lipped Sauce Pan

59c



Gas Dome Complete

9.75



White Enamel Medicine Cabinet

2.98

## Our Liberal Credit

For 62 years Ludwig Baumann has furnished the homes of millions of satisfied customers.

If you want a home of your own, the kind you have wished and longed for, you need delay no longer. No matter how moderate your income,

**LUDWIG BAUMANN WILL START YOU HOUSEKEEPING NOW**

You can make your selection from our enormous stock of furniture and home-furnishings during this great sale and get the benefit of the great reductions.

## Open An Account Now

You need only pay a small amount down and your purchases will be delivered promptly. You can pay the balance in small weekly payments.

## Ludwig Baumann's Liberal Credit Terms

Accounts Opened from \$5 to \$5000

On \$35 Purchase.....	.50 a Week
On \$75 ".....	1.00 " "
On \$100 ".....	1.50 " "
On \$200 ".....	3.00 " "
On \$250 ".....	3.50 " "
On \$300 ".....	4.50 " "
On \$500 ".....	7.50 " "

Larger Amounts in Proportion.

Our LIBERAL CREDIT Requires No Extra Charges. You may open an account with a single sale article or as many as you want at the sale prices.

Your credit here is without limit.

You may include modest good furniture or elaborate Period Suits. Whether you furnish a single room or an entire home you will receive the same courteous and liberal treatment.

## Special Sale of Odd Pieces

There are several hundred pieces from broken suits, discontinued patterns and odd lots, priced at about one-half their actual worth. We advise you to come in early and secure the choicest articles.

## Anniversary Sale Rugs, Linoleums and Floor Coverings

9x12  
Seamless  
Tapestry  
Rug  
37.50  
Cash or Credit.

## Anniversary Special

Floor Covering

69c

Square Yard.

In a Variety of Patterns



Genuine Oak Library Rocker

Reg. Price \$16.90

12.98

Cash or Credit.

Golden finish; covered in best grade of imitation leather.



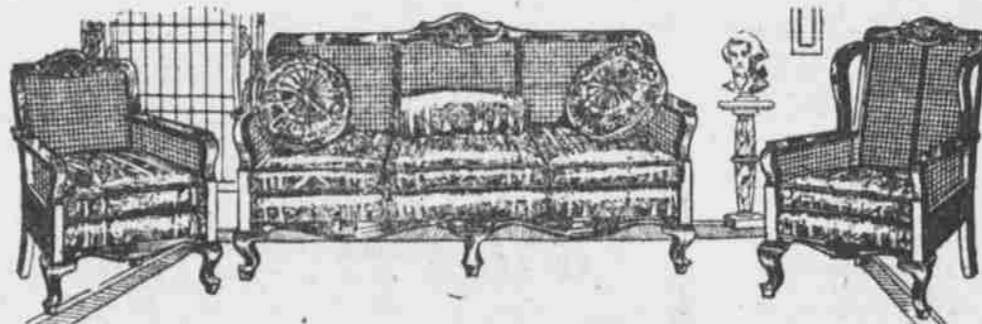
Englander Da Bed

49.87

CASH OR CREDIT

Complete with Cover, Mattress, Roll and Pillow; covered in fine fancy cretonne.

An apology is offered to those who were delayed last week by the crowds. Additional salespeople will be ready to give prompt attention.



3-Piece Cane Suit (with Cushions and Roll)

Mahogany finish frames, highly polished; closely woven cane back and sides; cushions covered in fine velvet.

\$187.50 Velour Suit.....	\$159.74	\$474 Tapestry Suit; overstuffed.....	\$429.50
\$390 Damask Suit.....	167.50	\$495 Genuine Leather Suit.....	434.25
\$325 Imitation Leather Suit; overstuffed.....	289.75	\$650 Damask.....	589.00
\$450 Tapestry Suit; overstuffed.....	374.50	\$750 Damask.....	674.00

## Anniversary Sale of Dining Room Pieces

\$45 Fumed Oak Buffet.....	\$36.74	\$54.50 Golden Oak China Closet.....	\$46.34
\$87 Golden Oak Buffet.....	69.50	\$115 Jacobean Oak Extension Table.....	89.78
\$140 Jacobean Oak China Closet.....	89.49	\$174 Golden Oak Buffet.....	139.67

47 Serving Tables in Oak, Mahogany and Walnut; were \$35 to \$65..... \$21.49

## Anniversary Sale of Living Room Pieces

\$52.50 Cane Rocker Mahogany finish.....	\$39.24	\$35 Book Rack.....	\$24.49
\$28.50 Jacobean Oak Console Table.....	18.49	\$21.75 Parlor Table.....	15.74
\$98.50 Imitation Leather Rocker.....	74.34	\$22.50 Fumed Oak Rocker.....	16.79
\$34.50 Tapestry Rocker.....	24.98	\$65.00 Tapestry Arm Chair.....	53.74

## Anniversary Sale of Bed Room Pieces

\$38 Golden Oak Chiffonier.....	\$24.49	\$89 Princess Walnut Dresser.....	\$64.34
\$84 Ivory Dresser.....	67.34	\$78 Ivory Chiffonier.....	52.67
\$89 Mahogany Dresser.....	69.49	\$87 Mahogany Chiffonier.....	67.50

29 Odd Toilet Tables in Mahogany and Walnut; were \$30 to \$45 ea.; your choice..... \$19.98  
16 Odd Toilet Tables in Walnut and Mahogany; were \$50 to \$65 ea.; your choice..... \$29.98

Bar Harbor Willow Arm Chair, seat cushion covered in fine fancy cretonne.....	Reg. Pr. \$12.50 <b>9.98</b> Cash or Credit
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## Furniture Novelties

\$8.49 Smokers' Stand.....	\$5.98
\$6.50 Fumed Oak Magazine Rack.....	4.49
\$3.75 Jacobean Oak Book Rack.....	6.98
\$2.00 Serving Trays.....	1.24

Some quantities are limited; we urge early buying to secure the best selection. We will hold your purchase free of charge until you want it. This is an opportunity you cannot afford to miss.

## Anniversary Sale Curtains and Linens

50c Curtain Swiss.....	39c
40c Huck Towels, 18x36.....	29c
\$12 Irish Point Curtains.....	9.98
\$20 Panels.....	15.49

Matting Covered Utility Boxes at Sale Prices

## Special Feature

Beautiful Marquiesette and Scrim Panels; white and ecru.....  
Reg. Price \$11.50  
**8.98**  
Cash or Credit

## Anniversary Sale of 87 Complete Home Outfits

Our Special 3-Room Outfit \$189  
Pay for It \$2.75 Weekly

3-Room Outfit of Period Furniture \$450  
Pay for It \$6 Weekly

4-Room Outfit \$289  
Pay for It \$4.75 Weekly

4-Room Outfit \$650  
Pay for It \$8 Weekly

## Special Notice to Young Married Couples

You can select your outfit from the sale articles and we will hold your purchase until you want it delivered without any extra charges.

## Anniversary Special!!

Pay for This Suit 75c Weekly

Fumed Oak Library Suit (5 Pieces)

(Sold Separately if Desired) - TABLE—Reg. Pr. \$18.75, \$13.98  
ROCKER—Reg. Pr. \$18. 12.79  
CHAIR—Reg. Pr. \$18. 12.79

SEWING ROCKER, Reg. Pr. \$13.00..... \$7.74  
SEWING STAND, Reg. Pr. \$6.00..... 4.98

52.28  
Cash or Credit

## SUPERTONE SPECIAL

Former Price \$115.  
SALE PRICE \$100.00

Pay for it \$10 Down and \$1.50 Weekly  
Complete Libraries of Victor, Columbia and Emerson Records—No Charge for Credit.



Victrolas, Grafonolas & Supertones

from \$25 to \$300

ANNIVERSARY SALE

SUPERTONE SPECIAL

Former Price \$115.

SALE PRICE \$100.00

Pay for it \$10 Down and \$1.50 Weekly

Complete Libraries of Victor, Columbia and Emerson Records—No Charge for Credit.

America's  
Greatest  
Furniture  
House

# Ludwig Baumann & Company

Do not confuse us with other Stores with Similar Names

Store Hours

9 to 5:30

Daily

Open Saturday  
Until 9:30

144 West 125 St.  
146

35 TO 36 St. Block 8th Ave.

Newark, N. J.  
49-51 Market St.

WE GIVE SPERRY GOLD STAMPS

We have no connection with any other Stores

These are our only three Stores.